



Don't wait to be great... Collaborate!™

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www.cpgmatters.com/vics.html

VICS Upcoming Events

Apr 28-29
CSCMP Fundamentals

May 6-8
VICS CPFR® Certification Program
Hosted by Penn State University

May 6-7, 2008
Food Forum India
Mumbai, India

May 14-15
VICS CNMF Sub-Committees Meeting

- GLM Sub-Committee
- DC Bypass Sub-Committee
- CTM Sub-Committee

Hosted by UPS

Jun 4
VICS CPFR® Workshop
Lombard, IL
Hosted by CSCMP

Jun 9
VICS CPFR® Workshop at U Connect 08

Jun 9-12
U Connect 08
www.uconnectevent.org

VICS Sessions at U Connect 08

- WORKSHOP: Supplier and Retailer Collaboration through the VICS BOL
- Collaborative Planning, Forecasting and Replenishment (CPFR®)
- Trading Partner Alignment and Compliance
- CPFR: Why does Win-Win Sound Easy, While We Can't Discuss Gain Sharing?
- How to Speed Product to Market
- Dynamic & New VICS Collaboration Zone Portal
- Collaborative Material Standards Specifications
- U. of Arkansas Item-Level RFID Research Study Results
- Order & Transportation EDI Can Streamline Your Supply Chain
- Distribution Center By-Pass
- Reducing Empty Miles for Retailers and Suppliers
- Global Logistics Management

VICS 2008 Meetings & Events calendar and full details are available at www.vics.org/meetings_events

www.vics.org

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VICS' 2008 Member Survey

More than 50 VICS Members have responded to a survey of Member satisfaction. While sample size precludes detailed analysis, there are several observations and recommendations that can be drawn from it. The following summarizes what responding Members said.

The vast majority agreed that VICS is:

- Addressing relevant business issues
- Running meetings that are effective
- Providing educational opportunities
- Offering a website that is informative and easy to navigate
- Providing a source for logistics and supply chain management information
- Delivering an interesting and informative Newsletter
- Being responsive to requests
- Communicating with Members effectively
- Delivering valuable benefits to individuals
- Worthy of recommending membership to colleagues.

VICS Members also recommended varied changes. The recommendations mentioned more than once were:

- Look into packaging as well as hangers
- Cover more green/sustainability/social responsibility topics, especially involving transportation and packaging
- Study retailer data sharing
- Study abuse of EDI standards
- Add more coverage of compliance & chargebacks
- Create a long-term supply chain vision (e.g., for 2020)
- Add more coverage of item-level RFID
- Provide benchmarking
- Add more coverage of global sourcing & logistics
- Identify areas with broader retailer agreement to adopt guidelines
- Improve the search function and personal calendar function on the website
- Provide more educational webcasts, especially ones sharing implementation experience, CPFR and RFID.

Thanks to all who participated in the survey. VICS will investigate each of the recommended changes, and this Newsletter documents that some of the recommendations are already underway.